**Final Questionnaire**

**6/10/2015**

Total n=2,000 U.S. adults age 18+

National Tracking survey

n=700 landline RDD

n=1,300 cell phone RDD

Field Dates: June 10-30, 2015

Job#: 35502

START TIMING MODULE

**LANDLINE INTRO:**

Hello, my name is \_\_\_\_\_\_\_\_\_\_ and I'm calling on behalf of the Pew Research Center. We are conducting a survey about some important issues today, and we would like to include your household. May I please speak with the YOUNGEST **[RANDOMIZE:** (MALE / FEMALE)**]**, age 18 or older, who is now at home? **[IF NO MALE/FEMALE, ASK:** May I please speak with the YOUNGEST (FEMALE / MALE), age 18 or older, who is now at home?**]**

**GO TO MAIN INTERVIEW**

**CELL PHONE INTRO:**

Hello, my name is \_\_\_\_\_\_\_\_\_\_ and I'm calling on behalf of the Pew Research Center. We are conducting a survey about some important issues today, and we would like to include you. I know I am calling you on a cell phone. If you would like to be reimbursed for your cell phone minutes, we will pay all eligible respondents $5 for participating in this survey. This is not a sales call.

**[IF R SAYS DRIVING/UNABLE TO TAKE CALL:** Thank you. We will try you another time...**]**

**VOICEMAIL MESSAGE [LEAVE ONLY ONCE -- THE FIRST TIME A CALL GOES TO VOICEMAIL:]** I am calling on behalf of the Pew Research Center. We are conducting a national survey of cell phone users. This is NOT a sales call. We will try to reach you again.

CELL PHONE SCREENING INTERVIEW:

S1 Are you under 18 years old, OR are you 18 or older?

1 Under 18

2 18 or older

9 Don’t know/Refused

**IF S1=2, CONTINUE WITH MAIN INTERVIEW**

**IF S1=1, THANK AND TERMINATE – RECORD AS AGE INELIGIBLE:** This survey is limited to those age 18 and over. I won’t take any more of your time...

**IF S1=9, THANK AND TERMINATE – RECORD AS SCREENING REFUSAL:** This survey is limited to those age 18 and over. I won’t take any more of your time...

**READ TO ALL CELL PHONE RESPONDENTS**

**INTRODUCTION TO MAIN INTERVIEW:** We’re interested in learning more about people with cell phones. If you are now driving a car or doing any activity requiring your full attention, I need to call you back later. The first question is...

**INTERVIEWER: If R says it is not a good time, try to arrange a time to call back. Offer the toll-free call-in number they can use to complete the survey before ending the conversation.**

ASK ALL:

SEX **RECORD RESPONDENT SEX [DO NOT ASK]**

1 Male

2 Female

END TIMING MODULE

START TIMING MODULE

ASK ALL:

Q1 Overall, how would you rate your community as a place to live? Would you say it is... **[READ]** {PIAL trend, Library User Typology Survey Aug-Sept ‘13}

1 Excellent

2 Good

3 Only fair, OR

4 Poor?

8 **(VOL.)** Don't know

9 **(VOL.)** Refused

NO Q2

ASK ALL:

Q3 Overall, how would you rate the economy in your community today? **[READ]** {New}

1 Excellent

2 Good

3 Only fair, OR

4 Poor?

8 **(VOL.)** Don't know

9 **(VOL.)** Refused

END TIMING MODULE

START TIMING MODULE

**[READ TO ALL:]** On a different subject...

ASK ALL:

EMINUSE Do you use the internet or email, at least occasionally? {PIAL Teen Trend; PIAL May 2013, Library Typology July-Sept. 2013}

1 Yes

2 No

8 **(VOL.)** Don't know

9 **(VOL.)** Refused

ASK ALL:

INTMOB Do you access the internet on a cell phone, tablet or other mobile handheld device, at least occasionally? {PIAL Trend}

1 Yes

2 No

8 **(VOL.)** Don't know

9 **(VOL.)** Refused

ASK ALL INTERNET USERS (EMINUSE=1 OR INTMOB=1):

INTFREQ About how often do you use the internet? **[READ]** {Modified Teens Relationships}

1 Almost constantly

2 Several times a day

3 About once a day

4 Several times a week, OR

5 Less often?

8 **(VOL.)** Don’t know

9 **(VOL.)** Refused

ASK ALL INTERNET USERS (EMINUSE=1 OR INTMOB=1):

HOME4NW Do you currently subscribe to internet service at HOME? {PIAL Trend, heavily modified}

1 Yes

2 No

8 **(VOL.)** Don't know

9 **(VOL.)** Refused

ASK IF HOME INTERNET SUBSCRIBER (HOME4NW=1):

BBHOME1 Do you subscribe to dial-up internet service at home... OR do you subscribe to a higher-speed broadband service such as DSL, cable, or fiber optic service? {PIAL Trend Libraries 2015, heavily modified}

1 Dial-up

2 Higher-speed

3 **(VOL.)** Both Slow-speed/Dial-up and Higher-speed/Broadband

4 **(VOL.)** Access internet only using cell phone or tablet

5 **(VOL.)** No home internet access

8 **(VOL.)** Don't know

9 **(VOL.)** Refused

ASK IF DIAL-UP USER (BBHOME1=1):

BBHOME2 Just to confirm, you use a dial-up connection to the internet at home, and not a higher-speed broadband connection? {New}

1 Yes, dial-up

2 No, higher speed connection

8 **(VOL.)** Don't know

9 **(VOL.)** Refused

END TIMING MODULE

HOME BROADBAND USERS: BBHOME1=2,3 OR BBHOME2=2;

NON-BROADBAND USERS: ALL OTHERS ([EMINUSE=2-9 AND INTMOB=2-9] OR HOME4NW=2-9 OR BBHOME1=4-9 OR BBHOME2=1,8,9)

START TIMING MODULE

ASK ALL:

BBHOME3 Thinking about all of the different information sources available to people... **[INSERT FOR FIRST TWO RANDOMIZED ITEMS:** Do you think people who do NOT have high speed internet access at home are at a DISadvantage when it comes to... **[INSERT ITEMS; RANDOMIZE]**?**]** **[IF YES, ASK:** Would you say it is a MAJOR disadvantage or a MINOR disadvantage?**]** {PIAL Trend, May 2010}

How about...**[INSERT NEXT ITEM]**? **[READ AS NECESSARY:** Are people who do NOT have high speed internet access at home at a disadvantage when it comes to this?**] [IF YES, ASK:** Would you say it is a MAJOR disadvantage or a MINOR disadvantage?**]**

a. Keeping up with news and information

b. Finding out about job opportunities or gaining new career skills

c. Learning about or accessing government services

d. Getting health information

e. Learning new things that might improve or enrich their lives

CATEGORIES

1 Yes, major disadvantage

2 Yes, minor disadvantage

3 No, not at a disadvantage

8 **(VOL.)** Don't know

9 **(VOL.)** Refused

END TIMING MODULE

START TIMING MODULE

ASK IF LANDLINE SAMPLE (SAMPLE=1):

DEVICE1a Next, do you have a cell phone, or not? {PIAL Trend modified}

1 Yes

2 No

8 **(VOL.)** Don't know

9 **(VOL.)** Refused

ASK IF HAVE CELL PHONE (DEVICE1a=1 or SAMPLE=2):

SMART1 Some cell phones are called “smartphones” because of certain features they have. Is your cell phone a smartphone such as an iPhone, Android, Blackberry or Windows phone, or are you not sure? {PIAL Trend}

1 Yes, smartphone

2 No, not a smartphone

8 Not sure/Don't know

9 **(VOL.)** Refused

**ASK IF HAVE CELL PHONE BUT NO SMARTPHONE (SMART1=2-9)**

Q4 What is the MAIN reason you don’t own a smartphone? **[PRECODED OPEN-END; DO NOT READ]** {PIAL Trend, Spring 2012 (categories re-ordered to match most common responses in previous survey)}

1 Don’t need one

2 Too expensive (general)

3 Too complicated / Don’t know how to use it

4 Just not interested / Just don’t want one

5 PHONE is too expensive

6 DATA plan is too expensive

7 Happy with current phone

8 Only use phone for calling/texting

9 Plan to get one / Waiting for current contract to expire / Waiting for discount or upgrade eligibility

10 No reason / Just haven’t gotten around to it

11 Prefer to be less connected

12 Don’t know what it is / Don’t know how to get one

13 Worried about radiation or risk of cancer

14 Worried about privacy/tracking

97 Other **(SPECIFY)**

98 Don’t know

99 Refused

ASK IF NON-BROADBAND USER:

BBSMART1 You said that you **[IF SMART1=1, INSERT:** have a smartphone, but**]** do not have a high-speed internet connection at home. Did you EVER at some point in the past have a broadband internet subscription at home? {New}

1 Yes, had broadband

2 No, did not have broadband

8 **(VOL.)** Don't know

9 **(VOL.)** Refused

ASK NON-BROADBAND USER:

BBSMART2 Would you like to have high-speed internet at home **[IF BBSMART1=1, INSERT:** again**]**, or is that not something you're interested in? {New}

1 Yes, interested

2 No, not interested

8 **(VOL.)** Don't know

9 **(VOL.)** Refused

ASK IF NON-BROADBAND USER:

BBSMART3 Please tell me whether any of the following are reasons why you do not have high-speed internet at home. First, how about **[INSERT ITEMS; RANDOMIZE]**? Is this a reason why you do not have high-speed internet at home? {New}

Next, what about **[INSERT NEXT ITEM]**? **[IF NECESSARY:** Is this a reason why you do not have broadband service at home?**]**

a. The monthly cost of a home broadband subscription is too expensive

b. The cost of a computer is too expensive

ASK ITEM c ONLY OF SMARTPHONE OWNERS (SMART1=1)

c. Your smartphone lets you do everything online that you need to do

d. You have other options for internet access outside of your home

e. Broadband service is not available where you live, or is not available at an acceptable speed

ALWAYS ASK LAST

f. Some other reason I haven’t already mentioned **(SPECIFY)**

CATEGORIES

1 Yes

2 No

8 **(VOL.)** Don't know

9 **(VOL.)** Refused

ASK IF ANSWERED YES TO MORE THAN ONE ITEM IN BBSMART3 LIST:

BBSMART4 Thinking of the reasons why you do not have broadband service at home, which of them is the MOST important? Is it that **[READ; ONLY INCLUDE “YES” RESPONSES FROM BBSMART3; LIST RESPONSES IN SAME ORDER AS BBSMART3]**?

1 The monthly cost of a home subscription is too expensive

2 The cost of a computer is too expensive

3 Your smartphone lets you do everything online that you need to do

4 You have other options for internet access outside of your home

5 Broadband service is not available where you live, or is not available at an acceptable speed

6 Or some other reason?

8 **(VOL.)** Don't know

9 **(VOL.)** Refused

END TIMING MODULE

START TIMING MODULE

**[READ TO ALL:]** On a different subject...

ASK ALL:

CABLE1 Do you currently receive television via cable or satellite at home, or not? {New}

1 Yes

2 No

8 **(VOL.)** Don't know

9 **(VOL.)** Refused

ASK IF NOT A CABLE SUBSCRIBER (CABLE1=2-9):

CABLE2 Did you ever subscribe to a cable or satellite television package at home at some point in the past? {New}

1 Yes, did subscribe

2 No, did not subscribe

8 **(VOL.)** Don't know

9 **(VOL.)** Refused

ASK IF NOT A CABLE SUBSCRIBER (CABLE1=2-9):

CABLE3 Please tell me whether any of the following are reasons you do not currently have a cable or satellite television subscription at home. (First,/Next,) **[INSERT ITEMS; RANDOMIZE]**? **[READ FOR FIRST ITEM THEN IF NECESSARY:** Is this a reason why you do not have a cable or satellite television subscription?**]** {New}

a. You do not often watch television

b. The cost of cable or satellite service is too expensive

c. You can access the content you want to watch online, using a streaming TV or movie service, or using an over the air antenna

CATEGORIES

1 Yes

2 No

8 **(VOL.)** Don't know

9 **(VOL.)** Refused

END TIMING MODULE

START TIMING MODULE

ASK ALL INTERNET USERS (EMINUSE=1 OR INTMOB=1):

WEB1-A Next... Please tell me if you ever use the internet to do any of the following things. Do you ever... **[INSERT ITEMS; RANDOMIZE]**? {PIAL trend}

ACT19 Look online for information about a job

ASK ACT87a OF FORM A

ACT87a Use a social networking site like Facebook, Twitter or LinkedIn

ASK ACT87b OF FORM B

ACT87b Use social media {New}

ACT137 Apply for a job online {New}

CATEGORIES

1 Yes, do this

2 No, do not do this

8 **(VOL.)** Don't know

9 **(VOL.)** Refused

ASK IF HAVE CELL PHONE (DEVICE1a=1 or SAMPLE=2):

Q5 Now thinking about your cell phone... Please tell me if you ever use your cell phone to do any of the following things. Do you ever use your cell phone to **[INSERT ITEMS; RANDOMIZE]**? {PIAL trend, May 2013 unless noted}

What about using your cell phone to... **[INSERT NEXT ITEM]**?

ASK ITEMS a-c OF FORM A

a. Participate in a video call or video chat {modified Master CELLVCHT}

b. Buy a product online, such as books, music, toys or clothing {New}

c. Get directions, recommendations, or other information related to your location

ASK ITEMS d-f OF FORM B

d. Get sports scores or analysis {New}

e. Watch movies or TV shows through a paid subscription service like NetFlix or Hulu Plus {May 2012}

f. Listen to an online radio or music service, such as Pandora or Spotify {May 2012}

CATEGORIES

1 Yes

2 No

8 **(VOL.)** Don't know

9 **(VOL.)** Refused

END TIMING MODULE

START TIMING MODULE

**[READ TO ALL:]** Moving on...

ASK ALL INTERNET USERS (EMINUSE=1 OR INTMOB=1):

DATE1a Have YOU, personally, ever used an online dating site such as Match.com, eHarmony, or OK Cupid? {PIAL Trend, May 2013}

1 Yes

2 No

8 **(VOL.)** Don't know

9 **(VOL.)** Refused

ASK IF SMARTPHONE OWNERS (SMART1=1):

DATE2a Have you ever used a dating app on your cell phone? {PIAL Trend, May 2013, Modified Filter (previously asked of apps users)}

1 Yes

2 No

8 **(VOL.)** Don't know

9 **(VOL.)** Refused

ASK ALL:

DATE3 **[IF DATE1a=1 OR DATE2a=1**:”Other than yourself,”**]** Do you personally know anyone who has... **[INSERT ITEMS IN ORDER]**? {PIAL Trend, May 2013}

a. Used an online dating site or app

b. Been in a long-term relationship with or married someone they met through an online dating site or app

CATEGORIES

1 Yes

2 No

8 **(VOL.)** Don't know

9 **(VOL.)** Refused

ASK ALL:

DATE4 Many people have different opinions about online dating. Please tell me if you AGREE or DISAGREE with the following statements about online dating. **[INSERT ITEMS; RANDOMIZE; ALWAYS ASK a-b TOGETHER, ALWAYS ASK c-d TOGETHER]**. **[READ FOR FIRST ITEM, THEN AS NECESSARY:** Do you agree or disagree with this statement?**]** {PIAL Trend, May 2013 unless otherwise noted}

a. Online dating is a good way to meet people

b. Online dating allows people to find a better match for themselves because they can get to know a lot more people

c. People who use online dating sites are desperate

d. Online dating keeps people from settling down because they always have options for people to date

e. Online dating is easier and more efficient than other ways of meeting people {September 2005}

f. Online dating is more dangerous than other ways of meeting people {New}

CATEGORIES

1 Agree

2 Disagree

8 **(VOL.)** Don't know

9 **(VOL.)** Refused

END TIMING MODULE

START TIMING MODULE

**[READ TO ALL:]** Next...

ASK ALL:

GAME1 Do you ever play video games on a computer, TV, game console, or portable device like a cell phone?

1 Yes

2 No

8 **(VOL.)** Don't know

9 **(VOL.)** Refused

ASK ALL:

GAME2 Many people have different opinions about video and online games. For each of the following statements about video games, please tell me if you think it’s generally true for MOST games, true for some games but not others, generally NOT true for most games, or if you are not sure. (First,/Next,) **[INSERT ITEMS; RANDOMIZE]**. **[READ FOR FIRST ITEM THEN AS NECESSARY:** Do you think this is true for most video games, true for some games but not others, NOT true for most video games, or are you not sure?**]**

a. Video games help develop good problem solving and strategic thinking skills

b. Video games are a waste of time

c. Video games portray women poorly

d. Video games promote teamwork and communication

e. Video games portray minority groups poorly

f. Video games are a better form of entertainment than watching TV

CATEGORIES

1 True for MOST games

2 True for some but not others

3 NOT true for most games

8 Not sure

9 **(VOL.)** Refused

ASK ALL:

GAME3 Next, based on what you know about video games, please tell me if you agree or disagree with the following statements. (First,/Next,) **[INSERT ITEMS; RANDOMIZE]**. Do you agree or disagree?

a. Most people who play video games are men

b. People who play violent video games are more likely to be violent themselves

CATEGORIES

1 Agree

2 Disagree

8 **(VOL.)** Don't know

9 **(VOL.)** Refused

ASK IF PLAY GAMES (GAME1=1):

GAME4 Some people use the term “gamer” to describe themselves as a fan of gaming or a frequent game player. Do you think the term “gamer” describes you well, or not?

1 Yes, gamer

2 No, not gamer

8 **(VOL.)** Don't know

9 **(VOL.)** Refused

END TIMING MODULE

START TIMING MODULE

**[READ TO ALL:]** On a different subject...

ASK ALL:

EMPLNW Are you now employed full-time, part-time, retired, or are you not employed for pay? {PIAL trend – added 98 ‘DK’ and change REF from ‘9’ to ‘99’}

1 Employed full-time

2 Employed part-time

3 Retired

4 Not employed for pay

5 **(VOL.)** Have own business/self-employed

6 **(VOL.)** Disabled

7 **(VOL.)** Student

8 **(VOL.)** Other

98 **(VOL.)** Don't know

99 **(VOL.)** Refused

ASK IF EMPLOYED (EMPLNW=1,2,5):

EMPTYPE1 How would you describe the place where you work? **[READ]**

1 A large corporation

2 A medium-size company

3 A small business

4 A part of the federal, state or local government

5 A school or educational institution, OR

6 A non-profit organization?

7 **(VOL.)** Other

8 **(VOL.)** Self-employed/work at home

98 **(VOL.)** Don’t know

99 **(VOL.)** Refused

ASK IF EMPLOYED (EMPLNW=1,2,5):

EMPTYPE2 Would you say that the type of work you do primarily involves manual and physical labor, or not?

1 Yes, involves manual and physical labor

2 No, does not

8 **(VOL.)** Don’t know

9 **(VOL.)** Refused

ASK IF JOB IS NOT MANUAL LABOR/DK/REFUSED (EMPTYPE2=2-9)

EMPTYPE3 Which of the following best describes the type of work that you do? **[READ]**

1 Professional

2 Manager or executive

3 Government official

4 Administrative or clerical, OR

5 Customer service?

6 **(VOL.)** Other **(SPECIFY)**

8 **(VOL.)** Don’t know

9 **(VOL.)** Refused

ASK IF EMPLNW DOES NOT EQUAL 7 (EMPLNW=1-6,8,98,99):

STUD Are you a full- or part-time student? {PIAL trend}

1 Yes, full-time

2 Yes, part-time

3 No

8 **(VOL.)** Don't know

9 **(VOL.)** Refused

END TIMING MODULE

START TIMING MODULE

ASK IF EMPLOYED FULL/PART TIME, NOT EMPLOYED, SELF-EMPLOYED, STUDENT, OTHER, DK, REFUSED (EMPLNW=1-2, 4-5, 7-99 OR STUD=1,2):

JOB1 These days, many resources for job seekers are posted online and employers often expect applicants to find and apply for jobs using the internet, email, or mobile apps. If you needed to look for a new job, how easy would it be for you to **[INSERT ITEMS; RANDOMIZE]** if you needed to do so ... very easy, somewhat easy, not too easy, or not at all easy?

Next, how easy would it be to **[INSERT ITEM]**? **[IF NECESSARY:** Very easy, somewhat easy, not too easy, or not at all easy?**]**

a. Create a professional resume

b. Use email to contact and follow up with potential employers

c. Go online to find a list of available jobs in your area

d. Fill out a job application online

e. Use a social media profile or personal website to highlight your employment skills

f. Go online to look up services and programs that are available to help job seekers

CATEGORIES

1 Very easy

2 Somewhat easy

3 Not too easy

4 Not at all easy

5 **(VOL.)** Don't use internet or mobile apps

8 **(VOL.)** Don't know

9 **(VOL.)** Refused

ASK ALL:

JOB2 In the last two years have you looked for a new job, or have you not done this?

1 Yes

2 No

8 **(VOL.)** Don't know

9 **(VOL.)** Refused

ASK IF HAVE LOOKED FOR JOB IN LAST 2 YEARS (JOB2=1):

JOB3 People may use many different resources when looking for a job. Thinking of your MOST RECENT job search, please tell me if you used any of the following resources. (First,/Next,) what about **[INSERT ITEMS; RANDOMIZE; ASK a,b,c TOGETHER AND IN ORDER]**? **[READ FOR FIRST ITEM, THEN AS NECESSARY:** Did you use this in your most recent job search?**]**

a. Personal connections with close friends or family members

b. Personal connections with acquaintances or friends of friends

c. Connections with people you know from a professional or work setting

d. Resources or information you found online

e. Government or private employment agencies

f. Ads in print publications

g. Job fairs, conferences, or other events

ALWAYS ASK LAST

h. Some other resource I haven’t already mentioned **(SPECIFY)**

CATEGORIES

1 Yes

2 No

8 **(VOL.)** Don't know

9 **(VOL.)** Refused

ASK IF ANSWERED YES TO MORE THAN ONE ITEM IN JOB3 LIST:

JOB4 Thinking of the resources that you used in your last job search, which of them was the MOST important? **[READ OPTIONS IF NECESSARY:** Was it **[READ; ONLY INCLUDE “YES” RESPONSES FROM JOB3; LIST RESPONSES IN SAME ORDER AS JOB3]]**

1 Personal connections with close friends or family member

2 Personal connections with acquaintances or friends of friends

3 Connections with people you know from a professional or work setting

4 Resources or information you found online

5 Government or private employment agencies

6 Ads in print publications

7 Job fairs, conferences, or other events

8 Or some other resource?

98 **(VOL.)** Don't know

99 **(VOL.)** Refused

END TIMING MODULE

START TIMING MODULE

ASK ALL SMARTPHONE OWNERS (SMART1=1):

SMJOB1 Have you ever used your smartphone as part of a job search in any way?

1 Yes

2 No

8 **(VOL.)** Don't know

9 **(VOL.)** Refused

ASK IF SMARTPHONE JOB SEEKERS (SMJOB1=1):

SMJOB2 Thinking about some specific ways you might have used your smartphone as part of a job search, have you used a smartphone to...**[INSERT ITEMS; RANDOMIZE]**?

Have you ever used your smartphone to **[INSERT NEXT ITEM]**?

a. Browse or research jobs online

b. Email someone about a job you were applying for

c. Fill out an online job application

d. Create a resume or cover letter

e. Call a potential employer on the phone

CATEGORIES

1 Yes

2 No

8 **(VOL.)** Don't know

9 **(VOL.)** Refused

ASK IF SMARTPHONE JOB SEEKERS (SMJOB1=1):

SMJOB3 Overall, how important is your smartphone when it comes to looking for job and career resources? Is it **[READ]**

1 Very important

2 Somewhat important

3 Not too important, OR

4 Not at all important?

8 **(VOL.)** Don't know

9 **(VOL.)** Refused

ASK IF SMARTPHONE JOB SEEKERS (SMJOB1=1):

SMJOB4 Thinking about some problems you might have experienced while using your smartphone in a job search, have you ever experienced problems...**[INSERT ITEMS; RANDOMIZE]**?

Next, have you ever had problems **[INSERT NEXT ITEM]**?

a. Entering a large amount of text on your smartphone while searching for a job

b. Accessing job-related content because it wasn’t displaying properly on your phone

c. Submitting files or supporting documents that were required for a job application

d. Saving or book marking jobs on your phone that you were interested in so you could apply to them later

e. Reading the text in a job posting or application because it was not designed for a mobile device

CATEGORIES

1 Yes

2 No

8 **(VOL.)** Don't know

9 **(VOL.)** Refused

END TIMING MODULE

START TIMING MODULE

ASK SOCIAL MEDIA USERS (ACT87a=1 OR ACT87b=1)

SNSJOB1 Thinking about social media sites like Facebook, Twitter or LinkedIn… Have you ever...**[INSERT ITEMS; RANDOMIZE]**?

a. Used social media to look for or research a job

b. Applied for a job that you found out about on social media

c. Used social media to let your friends know about a job that was available at your place of employment

CATEGORIES

1 Yes

2 No

8 **(VOL.)** Don't know

9 **(VOL.)** Refused

ASK SOCIAL MEDIA USERS (ACT87a=1 OR ACT87b=1)

SNSJOB2 Has information that you’ve posted on social media ever...**[INSERT ITEMS; RANDOMIZE]**?

a. Helped you get a job

b. Caused you to lose a job, or not get hired for a job you were applying for

CATEGORIES

1 Yes

2 No

8 **(VOL.)** Don't know

9 **(VOL.)** Refused

END TIMING MODULE

START TIMING MODULE

ASK IF EMPLOYED (EMPLNW=1,2,5):

JOB5 Now I’m going to read you some statements that might describe your current job. (First,) would you say that...**[INSERT ITEMS; RANDOMIZE]**? **[IF R HAS MORE THAN ONE JOB:** Please think about your MAIN job, or the one where you spend the most amount of time.**]**

a. Your job involves a great deal of personal interaction with customers or clients

b. Your job requires specialized technical knowledge

c. Your job requires creativity

d. Your job requires that you do the same things over and over

CATEGORIES

1 Yes

2 No

8 **(VOL.)** Don't know

9 **(VOL.)** Refused

ASK IF EMPLOYED (EMPLNW=1,2,5):

AUTO1 Next, I’m going to read some reasons why people might worry about losing a job. For each one, please tell me how concerned, if at all, you are about potentially losing your job for this reason. (First/Next), how concerned are you about losing your job because **[INSERT ITEMS; RANDOMIZE]**? **[READ FOR FIRST ITEM THEN AS NECESSARY:** Are you very concerned, somewhat concerned, not too concerned or not concerned at all about losing your job for this reason?**]** {New}

a. Your employer finds someone who is willing to do your job for less money

b. You aren’t able to keep up with the technical skills required to do your job

c. Your employer uses machines or computer programs to replace human workers

d. Your overall industry is shrinking

e. The company that you work for is poorly managed

CATEGORIES

1 Very concerned

2 Somewhat concerned

3 Not too concerned

4 Not concerned at all

8 **(VOL.)** Don't know

9 **(VOL.)** Refused

ASK IF EMPLOYED (EMPLNW=1,2,5):

AUTO2 Thinking about the job or occupation that you work in now, how likely do you think it is that job will exist in its current form in 50 years? Do you think it will definitely exist, probably exist, probably NOT exist, or definitely will NOT exist? {New}

1 Definitely will exist

2 Probably will exist

3 Probably will NOT exist

4 Definitely will NOT exist

8 **(VOL.)** Don’t know

9 **(VOL.)** Refused

ASK ALL:

AUTO3 Overall, how likely do you think it is that in the next 50 years, robots and computers will do much of the work currently done by humans? Do you think this will definitely happen, will probably happen, will probably NOT happen, or will definitely not happen? {New}

1 Definitely happen

2 Probably happen

3 Probably NOT happen

4 Definitely NOT happen

8 **(VOL.)** Don’t know

9 **(VOL.)** Refused

END TIMING MODULE

START TIMING MODULE

**[READ TO ALL:]** A few last questions for statistical purposes only...

ASK ALL:

AGE What is your age?

\_\_\_\_ years **[RECORD EXACT AGE 18-96]**

97 97 or older

98 Don't know

99 Refused

ASK ALL:

MARITAL Are you currently married, living with a partner, divorced, separated, widowed, or have you never been married? **[IF R SAYS “SINGLE” PROBE TO DETERMINE APPROPRIATE CATEGORY]**

1 Married

2 Living with a partner

3 Divorced

4 Separated

5 Widowed

6 Never been married

8 **(VOL.)** Don't know

9 **(VOL.)** Refused

ASK ALL:

HH1 How many adults age 18 and over currently live in your household, INCLUDING YOURSELF?

\_\_\_ **[RECORD EXACT NUMBER 1-5]**

6 6 or greater

8 **(VOL.)** Don't know

9 **(VOL.)** Refused

ASK ALL:

PAR Are you the parent or guardian of any children under age 18 now living in your household?

1 Yes

2 No

8 **(VOL.)** Don't know

9 **(VOL.)** Refused

ASK IF HAVE CHILDREN UNDER AGE 18 (PAR=1):

KidAge1 How many of these children are age 5 or younger? {Formerly D2b1 with larger range}

\_\_\_ **[RECORD EXACT NUMBER 0-4]**

5 5 or more

8 **(VOL.)** Don't know

9 **(VOL.)** Refused

ASK IF HAVE CHILDREN UNDER AGE 18 (PAR=1):

KidAge2 How many of these children are between ages 6 and 11? {Formerly D2b2 with larger range}

\_\_\_ **[RECORD EXACT NUMBER 0-4]**

5 5 or more

8 **(VOL.)** Don't know

9 **(VOL.)** Refused

ASK IF HAVE CHILDREN UNDER AGE 18 (PAR=1):

KidAge3 How many of these children are between ages 12 and 17? {Formerly D2c with larger range}

\_\_\_ **[RECORD EXACT NUMBER 0-4]**

5 5 or more

8 **(VOL.)** Don't know

9 **(VOL.)** Refused

ASK ALL:

EDUC2 What is the highest level of school you have completed or the highest degree you have received? **[DO NOT READ] [INTERVIEWER NOTE: Enter code 3-HS grad if R completed training that did NOT count toward a degree]**

1 Less than high school (Grades 1-8 or no formal schooling)

2 High school incomplete (Grades 9-11 or Grade 12 with NO diploma)

3 High school graduate (Grade 12 with diploma or GED certificate)

4 Some college, no degree (includes some community college)

5 Two year associate degree from a college or university

6 Four year college or university degree/Bachelor’s degree (e.g., BS, BA, AB)

7 Some postgraduate or professional schooling, no postgraduate degree

8 Postgraduate or professional degree, including master’s, doctorate, medical or law degree (e.g., MA, MS, PhD, MD, JD)

98 Don’t know

99 Refused

**[MAKE FULL NOTE AVAILABLE FOR INTERVIEWERS:** Enter code 3-HS graduate if R completed vocational, business, technical, or training courses after high school that did NOT count toward an associate degree from a college, community college or university (e.g., training for a certificate or an apprenticeship)**]**

ASK IF (EMPLNW=7 or STUD=1,2):

EDInst Are you enrolled... **[READ 1-5]** {modified PIAL trend}

1 In high school, OR

2 As an undergraduate at a college or university, OR

3 As a graduate student at a university, OR

4 At a community college, OR

5 At a technical, trade or vocational school?

6 **(VOL.)** Other **(SPECIFY)**

8 **(VOL.)** Don't know

9 **(VOL.)** Refused

ASK ALL:

DISA Does any disability, handicap, or chronic disease keep you from participating fully in work, school, housework, or other activities, or not?

1 Yes

2 No

8 **(VOL.)** Don't know

9 **(VOL.)** Refused

ASK ALL:

PARTY In politics TODAY, do you consider yourself a Republican, Democrat, or independent?

1 Republican

2 Democrat

3 Independent

4 **(VOL.)** No preference

5 **(VOL.)** Other party

8 **(VOL.)** Don't know

9 **(VOL.)** Refused

ASK IF INDEP/NO PREF/OTHER/DK/REF (PARTY=3,4,5,8,9):

PARTYLN As of today, do you lean more to the Republican Party or more to the Democratic Party?

1 Republican

2 Democrat

8 **(VOL.)** Don't know

9 **(VOL.)** Refused

ASK ALL:

IDEO In general, would you describe your political views as... **[READ]**

1 Very conservative

2 Conservative

3 Moderate

4 Liberal, OR

5 Very liberal?

8 **(VOL.)** Don't know

9 **(VOL.)** Refused

ASK ALL:

HISP Are you, yourself, of Hispanic or Latino origin or descent, such as Mexican, Puerto Rican, Cuban, or some other Latin American background?

1 Yes

2 No

8 **(VOL.)** Don't know

9 **(VOL.)** Refused

ASK IF HISPANIC (HISP=1):

BIRTH\_HISP Were you born in the United States, on the island of Puerto Rico, or in another country?

1 U.S.

2 Puerto Rico

3 Another country

8 **(VOL.)** Don't know

9 **(VOL.)** Refused

ASK ALL:

RACE What is your race? Are you white, black, Asian, or some other race?

**IF R SAYS HISPANIC OR LATINO, PROBE:** Do you consider yourself a WHITE (Hispanic/Latino) or a BLACK (Hispanic/Latino)? **IF R DOES NOT SAY WHITE, BLACK OR ONE OF THE RACE CATEGORIES LISTED, RECORD AS “OTHER” (CODE 6)**

1 White

2 Black or African-American

3 Asian or Pacific Islander

4 Mixed race

5 Native American/American Indian

6 Other **(SPECIFY)**

8 **(VOL.)** Don't know

9 **(VOL.)** Refused

ASK ALL:

INC Last year -- that is in 2014 -- what was your total family income from all sources, before taxes? Just stop me when I get to the right category... **[READ]** {Master INC2}

1 Less than $10,000

2 10 to under $20,000

3 20 to under $30,000

4 30 to under $40,000

5 40 to under $50,000

6 50 to under $75,000

7 75 to under $100,000

8 100 to under $150,000

9 $150,000 or more

98 **(VOL.)** Don't know

99 **(VOL.)** Refused

END TIMING MODULE

START TIMING MODULE

**[READ IF DEVICE1a=2,8,9 OR SAMPLE=2:]** Thinking about your telephone use...

ASK IF LANDLINE SAMPLE AND NO CELL PHONE (DEVICE1a=2,8,9):

QL1a Does anyone in your household have a working cell phone? {PIAL trend; QL1HH}

1 Yes

2 No

8 **(VOL.)** Don't know

9 **(VOL.)** Refused

ASK ALL CELL PHONE SAMPLE (SAMPLE=2):

QC1 Is there at least one telephone INSIDE your home that is currently working and is not a cell phone?

1 Yes, home telephone

2 No home telephone

8 **(VOL.)** Don't know

9 **(VOL.)** Refused

ASK ALL:

RZIPCODE What is your zip code? **[INTERVIEWER NOTE: Must VERIFY the zip code given before moving on]**

**[IF DK/REFUSED, PROBE ONCE:** This question helps us to accurately determine what part of the country people who complete the survey live in and is used only for classification purposes. You cannot be contacted based on this information. Can you please tell me your ZIP code?**]**

\_\_\_\_\_ **[ENTER 5-DIGIT ZIPCODE – VERIFY] [PROGRAMMER: HIGHLIGHT THE WORD “VERIFY”]**

99999 Don’t know/Refused

END TIMING MODULE

START TIMING MODULE

ASK IF FORM A & HAVE CHILDREN AGED 12 TO 17 (FORM=1 AND KIDAGE3=1-5):

TEEN1 Finally, I want to thank you for doing today’s survey with us. The Pew Research Center will be conducting another survey about issues related to parents and their children later this year. Would you be willing to do another survey for us in the future, one that you can take online and at your convenience?

1 Yes

2 No

3 **(VOL.)** Don't use the internet

8 **(VOL.)** Don't know

9 **(VOL.)** Refused

ASK IF FORM B & HAVE CHILDREN AGED 12 TO 17 (FORM=2 AND KIDAGE3=1-5):

TEEN2 Finally, I want to thank you for doing today’s survey with us. Later this year, the Pew Research Center will begin a study to understand the experiences of parents and their teenage children. This would involve both teens and their parents completing two or three surveys online, at their convenience, over the course of the next year and a half. Would you be willing to participate in this upcoming study?

1 Yes

2 No

3 **(VOL.)** Don't use the internet

8 **(VOL.)** Don't know

9 **(VOL.)** Refused

ASK IF WILLING TO DO SURVEYS (TEEN1=1 OR TEEN2=1):

EMAIL So we can contact you online at a later date, I’ll need an email address to reach you. We will only use your email address to contact you for the survey. It will not be used or shared for any other purpose. What is your email address? **[FOR INTERVIEWERS: NOTE THAT WHEN RESPONDENT SAYS “AT”, TYPE: @]**

1 Gave email address **[RECORD EMAIL ADDRESS]**

2 **(VOL.)** Don’t have email address

9 **(VOL.)** Refused email address

ASK IF GAVE EMAIL ADDRESS (EMAIL=1):

CNFRM Just to check, let me read that back to you. **[READ EACH CHARACTER IN EMAIL ADDRESS]** – Is that correct?

**[IF NOT CORRECT, MAKE CHANGES AND RE-CONFIRM ACCURACY]**

1 Yes

2 No

ASK IF WILLING TO DO SURVEYS (TEEN1=1 OR TEEN2=1):

MAIL We’d like to send you some background information about the upcoming study, along with a letter of appreciation for talking with us today. To do that, I will need your name and mailing address. Would you be comfortable sharing that with me?

1 **[ENTER FULL NAME]** – INTERVIEWER: PLEASE **VERIFY** SPELLING; MAKE SURE TO GET FIRST **AND** LAST NAME

2 **[ENTER MAILING ADDRESS]**

3 **[CITY]** – INTERVIEWER: PLEASE **VERIFY** SPELLING

4 **[STATE]**

5 **[CONFIRM ZIP CODE]**

9 **(VOL.)** Respondent refuses

END TIMING MODULE

START TIMING MODULE

ASK CELL PHONE SAMPLE WHO PROVIDED A MAILING ADDRESS IN MAIL

MONEY5A That’s the end of the interview. If you would like to be reimbursed for your cell phone minutes, we can send you $5. Would you like us to use the same mailing address that you just gave me, or use a different address?

1 Same mailing address

2 Different mailing address

9 Respondent does not want the money **(VOL.)**

ASK CELL PHONE SAMPLE WHO GAVE DIFFERENT ADDRESS IN MONEY5A OR DID NOT PROVIDE A MAILING ADDRESS IN MAIL (SAMPLE=2 AND [MONEY5A=2 OR MAIL=9 OR TEEN1=2-9 OR TEEN2=2-9 OR KIDAGE3=0,8,9 OR PAR=2-9])

MONEY5B **[INSERT IF DID NOT PROVIDE MAILING ADDRESS:** That’s the end of the interview. If you would like to be reimbursed for your cell phone minutes, we can send you $5.**]** I will need your full name **[IF MONEY5A=2:** again**]** and a mailing address where we can send you the money.

**[INTERVIEWER NOTE:** If R does not want to give full name, explain we only need it to send the $5 out to them personally.**]**

1 **[ENTER FULL NAME]** – INTERVIEWER: PLEASE **VERIFY** SPELLING

2 **[ENTER MAILING ADDRESS]**

3 **[CITY]** – INTERVIEWER: PLEASE **VERIFY** SPELLING

4 **[STATE]**

5 **[CONFIRM ZIP CODE]**

9 Respondent does not want the money **(VOL.)**

END TIMING MODULE

**THANK RESPONDENT:** That concludes our interview. The results of this survey are going to be used by a non-profit research organization called the Pew Research Center’s Internet, Science & Technology Project, which is looking at the impact of the internet on people's lives. A report on this survey will be issued by the project in a few months and you can find the results at its web site, which is www.pewinternet.org [w-w-w dot pew internet dot org]. Thanks again for your time. Have a nice (day/evening).

**INTERVIEWER: I HEREBY ATTEST THAT THIS IS A TRUE AND HONEST INTERVIEW.**